



# Media Release

## Hurry! 2015 Bay to Birdwood Classic entries closing

Entries to the Bay to Birdwood Classic 2015 are closing **Friday 7 August**. This iconic South Australian event has grown to become the largest continuously held historic motoring celebration of its kind in the world today.

Held on Sunday 27 September, this year's event celebrates vehicles manufactured from 1 January 1956 through to 31 December 1978 as well as fashions of the era.

The Bay to Birdwood Classic starts at Adelaide Shores, Barratt Reserve West Beach with some 5,000 people enjoying breakfast with the cars. The vehicles will then be waved off by Australia's legendary flag waver, Glen Dix before commencing their journey up Anzac Highway to Greenhill Road, around the city fringe and along North East Road.

With around 70,000 spectators expected to line the 70 kilometre route, this year's Classic takes turns right onto Grand Junction Road and heads up to Houghton via Lower North East Road. The route then re-joins North East Road and to travel through Inglewood and Gumeracha, finishing at its home of 35 years - the National Motor Museum in Birdwood.

The finish event will see around 10,000 people enjoy the vehicles, fashion of the era, entertainment, regional produce, music and children's activities at the National Motor Museum in Birdwood.

This year's Bay to Birdwood Classic celebrates the National Motor Museum's 50<sup>th</sup> Birthday and milestones for classic cars including the MG Midget, Goggomobil and XP Falcon.

We encourage all historic motoring enthusiasts to enter this year's Bay to Birdwood Classic by downloading an entry form from [www.baytobirdwood.com.au](http://www.baytobirdwood.com.au) or calling our office on (08) 8568 4022.

To avoid disappointment or late entry fees we encourage people to enter before Friday 7 August.

We look forward to seeing everyone at the start, along the route and at the National Motor Museum at Birdwood on Sunday 27 September 2014.

**For media enquiries, to organise photo opportunities or interviews please contact:**  
Belinda Petersen, Marketing Manager, Bay to Birdwood **0402 358 000**.



[www.baytobirdwood.com.au](http://www.baytobirdwood.com.au)

