



## Media Release

### That's a wrap for the Bay to Birdwood Run 2016

The Bay to Birdwood organisers would like to thank the community for coming out on Sunday 25 September and supporting this great South Australian event.

This year's event was the Bay to Birdwood 'Run' for veteran, vintage and early classic vehicles manufactured up to 1960. There was a field of 1005 entrant vehicles participating in the 70 kilometre run from West Beach to the National Motor Museum in the Adelaide Hills.

The Bay to Birdwood also officially welcomed a new Chairman on the day, Michael Neale. Michael is Managing Director and Principal Consultant of Literally Brilliant, a marketing consultancy company, and previously held senior marketing roles with organisations including San Remo and the University of Adelaide. Michael says, "I am excited to be taking an active leadership role in this iconic South Australian event, which is loved and supported by the community".

The finish event at the National Motor Museum saw a crowd of 7000 people enjoy food, entertainment and children's activities and the fabulous fashions.

Another highlight of the finish was the Concours d'Elegance. This year entrants went to great lengths to impress the judges with their vehicle, personal attire and overall presentation. The highly coveted trophy for the 2016 Bay to Birdwood Concours d'Elegance was presented to Ryan Turner and his family who won with their 1926 Pontiac, a vehicle that was in Ryan's family for over 40 years.

For the first time the Bay to Birdwood held a new judging category and trophy 'Preservation Class' for vehicles that are substantially unmodified. The winner of this was Natalie Halstead with her late husband's motorbike a 1958 Sunbeam. Brenton tragically died in June in an accident while restoring a vehicle for the Bay to Birdwood.

"The Bay to Birdwood would not be possible without the entrants, partners, committee members and our volunteers. We extend our appreciation and special thanks to them for helping us deliver this major event for historic motoring enthusiasts and the wider community," said Michael Neale.

For further information visit [www.baytobirdwood.com.au](http://www.baytobirdwood.com.au) or [www.facebook.com/baytobirdwood](https://www.facebook.com/baytobirdwood)

**For media enquiries, images from the event or interviews please contact:  
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[www.baytobirdwood.com.au](http://www.baytobirdwood.com.au)

