



Media Release

Hurry! 2016 Bay to Birdwood Run early bird entries closing!

Early Bird entries for the Bay to Birdwood Run close **Friday 5 August**. This iconic South Australian event has grown to become the largest continuously held historic motoring celebration of its kind in the world. This year's 'Run' event celebrates veteran, vintage and early classic vehicles manufactured up to 31 December 1959.

This year's event sees the introduction of what is a first for historic motoring events in Australia - a new award for Preservation Class vehicles. The award celebrates vehicles that are substantially unaltered, unrestored and not modified. It joins the Bay to Birdwood's prestigious Concours d'Elegance award.

On Sunday 25 September, the roads of Adelaide will come alive with historic motoring. Starting at Barratt Reserve, West Beach where some 5,000 enthusiasts will gather to enjoy breakfast, then be waved off by Australia's legendary Grand Prix flag waver, Glen Dix from 8:30am.

Over 70,000 spectators are expected to line the 70 kilometre route, This year's Run will head up Anzac Highway and turn onto Cross Road, Portrush Road, Payneham Road, Lower North East Road and through to Houghton, Inglewood and Gumeracha, finishing at its home of 36 years - the National Motor Museum in Birdwood.

The finish event will see up to 10,000 people enjoy the array of vehicles and fashion of the era on display. Top class musical acts will entertain participants and spectators. There will be quality regional produce on offer, including local Adelaide Hills wines and craft beers as well as gourmet food vans. The Museum will be open as usual and there will be family and children's activities on offer throughout the day.

We encourage all historic motoring enthusiasts to enter this year's Bay to Birdwood Run by entering online or downloading an entry form from www.baytobirdwood.com.au, you can also call our office on (08) 8568 4022.

People are encouraged to take advantage of the early bird entry fees and to enter before Friday 5 August.

Bay to Birdwood entry vehicle cost:

Early Bird entries cost (for all cars, motorbikes, vans): \$60, after 5 August: \$75

Early Bird Concours/ Preservation Class entry: \$90, after 5 August: \$105

We look forward to seeing everyone at the start, along the route and at the National Motor Museum at Birdwood on Sunday 25 September 2016.

For media enquiries, to organise photo opportunities or interviews please contact:

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www.baytobirdwood.com.au

