



Media Release

Bay to Birdwood appoints Mal Hyde as new Chair

Former Commissioner of the South Australian Police, Mal Hyde AO will take on the role chairing the Bay to Birdwood Run Committee Inc following Lord Mayor of Adelaide, Martin Haese's four year term at the chair.

Police Commissioner for 15 years, Mal Hyde retired from the position in 2012. During this period Mal had a high focus on police serving the community and since then he has been actively involved in community matters, including being associated with charitable and not-for-profit organisations.

Currently Mal is Chairman of St John's Ambulance, a member of the Advisory committee for the University of South Australia Business School and on the board of Bedford-Phoenix. He is also a member of the ANZAC Day Commemoration Council and the Leaders Institute SA.

Amongst his many achievements he has been awarded an Officer in the Order of Australia, an Australian Police Medal and is an Officer of St John. He also has a law degree with first class honours and an MBA.

Mal Hyde's appointment to the Bay to Birdwood further demonstrates his commitment to the South Australian Community.

"The Bay to Birdwood is an iconic event in South Australia, which is loved and supported by the community. It reflects a living history of our motoring past, one people can touch, feel, and even smell. To many it is nostalgic of days gone past. To others it provides an appreciation of the glamour of early motoring, and the practicality and ingenuity of the motoring pioneers" said Mal Hyde.

"I am very pleased to be taking an active role in protecting our motoring heritage in a way which people can relate to and enjoy."

The Bay to Birdwood is presented by the National Motor Museum and the Federation of Historic Motoring Clubs of SA.

Museum Director Marianne Norman said, "the Bay to Birdwood Committee is delighted that Mal has agreed to accept the role, we look forward to working with him to ensure that the event continues to be a success for many years to come."

Kevin Noel, Federation of Historic Motoring Clubs of SA added, "We have some exciting initiatives already planned for this year, and I am sure with Mal's leadership we can deliver a world class event for South Australia that remains at heart a much loved community icon."

This year's Bay to Birdwood Classic takes place on Sunday 27 September and is for vehicles manufactured from 1957 until 31 December 1978. Entries will open early June.

**For media enquiries, photo opportunities or interviews please contact:
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www.baytobirdwood.com.au

