



Media Release

Rundle Street will go back in time on Sunday 17 September as the street is lined with over 80 vehicles manufactured between 1956 and 1981. The Bay to Birdwood is coming to the East End with vehicles on display from 10 am to 4 pm.

The display will feature high valued and photogenic vehicles from the classic era, including a 1971 Chrysler VH Charger, 1966 Aston Martin DB6 Coupe (think James Bond), our resident celebrity from the Fast and Furious: the 1971 DeTomaso Pantera and a 1977 Triumph Bonneville.

The street will be buzzing with the best tunes of the era spun by local Adelaide Disk Jockey, DJ Pablito.

Mr Michael Neale, Chairman of the Bay to Birdwood Committee is looking forward to the event and said "What is truly exciting about this year's launch is that it signifies the beginning of a whole week of motoring festivities. The Rundle Street event kicks off a week packed full of events around Adelaide, including Motorfest, the Automotive Historians Australia conference and then ending with one of the world's great historic motoring events, the Bay to Birdwood. The week of motor festivities will give interstate and overseas visitors the opportunity to experience our State's active historic motoring culture."

Mr Steve Maras, Group Managing Director and CEO said "Maras Group is a firm believer in re-investing back into the community. The Bay to Birdwood is a terrific and truly iconic South Australian event and we want to showcase a little bit of it in the East End of Adelaide. Businesses around Rundle Street East are excited about hosting the pre-cursor event."

The Bay to Birdwood Classic is taking place on Sunday September 24 and we encourage everyone to line the streets and watch the cavalcade of historic motor vehicles pass by. The National Motor Museum will host the finish festivities from 10 am, with fun for the whole family, live music, local food vendors, classic fashion parades and children's entertainment.

For further information visit www.baytobirdwood.com.au.

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