



Media Release

Thousands gather for historic motoring event

One of the world's great historic motoring events, the annual Bay to Birdwood, will take place on Sunday 24 September, featuring up to 1750 classic vehicles from 1956 to 1982.

Michael Neale, Chair of the Bay to Birdwood, is excited that over 75,000 people will participate on the day. "The people of Adelaide have embraced the Bay to Birdwood for over 37 years. For many it is the opportunity to drive and display their passion, for others it is a chance to cheer these citizen-collectors as they parade from the coast to the Hills," said Neale.

There are several popular gathering points along the route. West Beach is where the vehicles start their journey and up to 5000 people gather. Crowds congregate along the route (SAPOL estimates up to 60,000) – and, for the first time in many years, the vehicles will parade through the heart of the city, with a good crowd expected to form at Victoria Square. All participating vehicles finish at the National Motor Museum in Birdwood where up to 10,000 people will gather for the festivities.

The Start – Barratt Reserve, West Beach

From 6.00 am, motoring enthusiasts and their fans gather for breakfast, supplied by community vendors, and mingle with other vehicle owners as they prep for the journey. At 8.30 am the vehicles are waved off from the start by legendary flag-master, Glen Dix.

The Route – suburbs, city and lower Hills

The 1750 vehicles - including classic cars, motorbikes, trucks and military vehicles - drive along Anzac Highway and through Victoria Square. They then make their way to the Adelaide Hills via Payneham Road and Lower North East Road through to Birdwood. Excellent vantage points for media are along the route at Anzac Highway and Vic Square, with quintessential scenic Hills shots at Houghton, Inglewood and Gumeracha.

The Lord Mayor Martin Haese will be a participant in the event and is excited that this year's route includes the city centre: "The Bay to Birdwood is one of the greatest and much-loved events on the South Australian calendar. The inclusion of the city centre in this year's route gives the community an opportunity to experience our rich and diverse motoring culture." The Lord Mayor will stop at Victoria Square between approx. 8.45 and 9.15 am for media interviews.

The Finish – National Motor Museum, Birdwood

Vehicles will arrive in Birdwood from approximately 10.30 am. Museum gates open to the public from 10.00 am. The finish is a colourful event with live music, a *Fashions in the Field* competition, and the judging of the Concours d'Elegance and Preservation class vehicles. "1750 classic vehicles gathered in one place with the Museum and the green hills as a backdrop and everyone in a festive mood is always a fantastic sight and it makes for a wonderful day out," said National Motor Museum Director, Paul Rees.

In the main pavilion of the Museum at 11.00 am, the Hon Kyam Maher MLC and Richard Phillips, Executive Director of Manufacturing for GM Holden, will launch the spectacular *[Re]Assembled: a History of Australian Automotive Manufacturing* exhibition.

For media enquiries, to organise photo opportunities or interviews please contact: Michelle Toft, Publicist Manager, Bay to Birdwood 0403 649 146